

HARFORDTV BOARD MEETING

September 10, 2026

HarfordTV Office

399 Thomas Run Rd.

Bel Air, MD 21015

CALL TO ORDER: Aaron Cahall called the meeting to order at approximately 8:45 am.

ATTENDEES: Aaron Cahall, Ron Sollod, Linda Norman, Mark Novak, David Anderson, Tom Kunkel, Don Mathis, Claudia Brown, Lauri Orzewicz, Kelly Jara, Bob Lidke & Jackie Howard. **Excused Absences:** Paul Plymouth, Kirstie Durr, Sharif Salama, Dawn Kirtaetter. **Unexcused Absences:** Jessica Boyle-Tsottles, Cindy Mumby, Ryan Sexton.

Without a quorum present, Aaron postponed approval of the May minutes.

Executive Director's Report

Kelly welcomed the board back after the summer break.

Mobile Van, Freelancer & Studio Productions

All are listed in Kelly's report and are self-explanatory.

PSAs

We produced and aired a PSA promoting A Taste of Mason-Dixon event on 6/11, and a PSA promoting the Book Fair at Bel Air on 8/8.

Pre-Produced Programs Submitted

Broom's Bloom, A Harford County Legacy was submitted by Zachary Gwiazda from We Canceve and is airing as fill.

Programming Update

Harford County: Reflection of America was completed in June and we started airing the program in July. We're not sure if Harford County Government will be hosting a showing at Flagship Cinema.

Our Fall HS Sports Showcase schedule is confirmed with 13 games.

Harford Academic Challenge is confirmed for a second year, on the second Tuesday of each month, October through May. Jamie Costello will continue as the host.

We will continue as the presenting sponsor of the Level Up Harford Business Workshop Series this year, 16 total, with 2 workshops per month from September through May (except December).

Marketing Efforts

VOD and Facebook live numbers are listed in Kelly's report, as well as our social media followers.

We're running a Facebook ad to promote the foundation raffle.

HarfordTV is a sponsor of the Maryland Italian Festival, in exchange for producing and airing two PSAs.

Foundation Update

The Ultimate Harford Dining Collection raffle runs through September 30. We will draw two winners, each receiving \$500 in Harford County restaurant gift cards. Tickets are 1 for \$25, 2 for \$45 & 3 for \$65. We collected \$1,000 in gift cards from 23 restaurants. Please share our Facebook post and spread the word. Many thanks to everyone for their support.

New Business

Our building roof will be replaced in October; according to the contractor, it should take about 2 weeks. Harford Community College is covering the cost.

With a quorum present, Aaron called for approval of the May meeting minutes. A motion to approve was made and seconded. The minutes were approved.

Our next meeting is scheduled for **Thursday, October 8, 2026**, at **8:45 am**, at the HTV office.

Jacqueline Howard
Administrative Specialist