

HARFORDTV BOARD MEETING

May 14, 2026

HarfordTV Office

399 Thomas Run Rd.

Bel Air, MD 21015

CALL TO ORDER: Aaron Cahall called the meeting to order at approximately 8:46 am.

ATTENDEES: Aaron Cahall, David Anderson, Don Mathis, Mark Novak, Ron Sollod, Dawn Kirstaetter, Paul Plymouth, Lauri Orzewicz, Ryan Sexton, Kelly Jara, Bob Lidke & Jackie Howard. **Excused Absences:** Cindy Mumby, Claudia Brown, Linda Norman, Kirstie Durr, Sharif Salama & Tom Kunkel. **Unexcused Absences:** Jessica Boyle-Tsottles

Without a quorum present, Aaron postponed approval of the April minutes.

Executive Director's Report

Mobile Van, Freelancer & Studio Productions

All are listed in Kelly's report and are self-explanatory.

Programming Update

Some changes were made to *Harford County Reflection of America* and we are currently waiting for approval. We are still targeting a June completion date.

Marketing Efforts

VOD and Facebook live numbers are listed in Kelly's report, as well as our social media followers. We recently broke 7,190 Facebook followers, thanks to Bob Lidke.

We are sponsoring the Mason-Dixon Community Services A Taste of Mason-Dixon Event on 6/11, in exchange for producing and airing a PSA.

Foundation Update

Facing Addiction in Harford County: Facts & Fiction about Marijuana was a success, with a gross profit of \$4,476.27. After expenses, our net revenue was \$4,189.60. Don added that he was pleased with the event and is looking forward to next year.

New Business

We have been working with Harford County Government to replace our 24-year-old roof, which has been leaking for years and is no longer repairable. Harford County Government is working with Harford Community College to determine who will be responsible for the cost.

With a quorum now present, Aaron called for approval of the April minutes. A motion to approve was made and seconded. The minutes were approved.

Business Plan FY27

Kelly presented the FY27 Business Plan. The goals are largely the same as our FY26 Business Plan, with the exception of new capital items. Our goal is to purchase closed captioning equipment for our TV channel using funds from the foundation. New lights for our studio have been approved in our county budget.

Aaron called for approval of the FY26 Business Plan. A motion to approve was made and seconded. The business plan was approved.

The next board meeting will be held on **September 10, 2026**.

The meeting was adjourned at 9:13 am. We hope you enjoy your summer break.

Jacqueline Howard
Administrative Specialist