

## HARFORDTV BOARD MEETING

April 9, 2026

HarfordTV Office

399 Thomas Run Rd.

Bel Air, MD 21015

**CALL TO ORDER:** Aaron Cahall called the meeting to order at approximately 8:46 am.

**ATTENDEES:** Aaron Cahall, David Anderson, Don Mathis, Claudia Brown, Kirstie Durr, Mark Novak, Linda Norman, Tom Kunkel, Ron Sollod, Dawn Kirstaetter, Kelly Jara, Bob Lidke & Jackie Howard **Excused Absences:** Cindy Mumby, Lauri Orzewicz & Ryan Sexton **Unexcused Absences:** Jessica Boyle-Tsottles, Paul Plymouth & Sharif Salama

Without a quorum present, approval of the January minutes was postponed to later in the meeting.

### **Executive Director's Report**

#### **Budget Work Session**

Our FY27 budget presentation will be part of the County Council's Budget Hearing with county departments on April 23<sup>rd</sup> at 11 am in the Council Chambers.

#### **Mobile Van & Freelancer Productions**

Van and freelancer productions are listed in Kelly's report and are self-explanatory.

#### **Studio Productions**

Studio productions are listed in Kelly's report and are self-explanatory.

#### **Programming Update**

Production of *Ability in Focus* has resumed after a year hiatus. Don mentioned he would contact The Arc about being included in a future program.

Our Spring HS Sports Showcase schedule is included in the packet.

Production continues on *Harford County Reflection of America*. The project has taken longer than expected, and we hope to have it completed in the next month. Harford County Government will be hosting a premiere at Flagship Churchville.

We learned this week that Comcast moved our HD channel from 1084 to 1072 on December 18.

#### **Marketing Efforts**

VOD and Facebook live numbers are listed in Kelly's report, as well as our social media followers.

Our ad was/will be included in the programs for Harford County Leading Women Awards, HCPS Excellence in Education and the Bel Air Derby.

We are running a Facebook ad to promote *Facing Addiction in Harford County: Facts & Fiction About Marijuana*.

### **Foundation Update**

*Facing Addiction in Harford County: Facts & Fiction About Marijuana* will be held on Wednesday, May 6<sup>th</sup>, 6:30 - 8:00 pm at The Amoss Center. Tickets are free and now available at [HarfordTVFoundation.org](http://HarfordTVFoundation.org). We have secured 7 sponsors at the \$250 level and 3 sponsors at the \$100 level. Don asked for the board's help with sponsors and promotion. This is our biggest fundraiser of the year, and the money will help purchase closed-captioning equipment for our TV channel.

With a quorum present, Aaron called for approval of the January meeting minutes. A motion to approve was made and seconded. The minutes were approved.

### **New Business**

The board welcomed our newest member, Dawn Kirstaetter from Comcast. The board voted on a Chair and Co-Chair for the next year; Aaron Cahall was nominated again as Chair and Mark Novak again as Co-Chair. A motion to approve both was made and seconded. Aaron and Mark were approved.

The meeting was adjourned at 9:18 am.

Our next meeting is scheduled for **Thursday, May 14, 2026, at 8:45 am** at the HTV office. Kelly reminded everyone that we will be voting on next year's Business Plan, and a quorum is required.

Jacqueline Howard  
Administrative Specialist