

HARFORDTV BOARD MEETING

January 8, 2026

HarfordTV Office

399 Thomas Run Rd.

Bel Air, MD 21015

CALL TO ORDER: Aaron Cahall called the meeting to order at approximately 8:47 am.

ATTENDEES: Jessica Boyle-Tsottles, Aaron Cahall, Linda Norman, David Anderson, Paul Plymouth, Don Mathis, Ron Sollod, Mark Novak, Lauri Orzewicz, Kirstie Durr, Tom Kunkel, Sharif Salama, Kelly Jara, Bob Lidke & Jackie Howard. **Excused Absences:** Cindy Mumby, Ryan Sexton, Claudia Brown

With a quorum present, Aaron called for approval of the November meeting minutes. A motion to approve was made and seconded. The minutes were approved.

Executive Director's Report

Mobile Van & Freelancer Productions

Van and freelancer productions are listed in Kelly's report and are self-explanatory.

Studio Productions

Studio productions are listed in Kelly's report and are self-explanatory.

PSAs

Lori shared a pre-produced PSA for the city of Havre de Grace promoting their holiday celebration.

Marketing Efforts

November and December VOD and Facebook live numbers are listed in Kelly's report, as well as our social media followers.

Foundation Update

Facing Addiction in Harford County: Facts & Fiction About Marijuana has been rescheduled to Thursday, May 7, 6:30-8:00 pm at the Amoss Center. Don is working hard on sponsorships and encouraged the Board to promote the event, solicit sponsors and attend.

Update since our meeting – The event has been rescheduled again. The new date is Wednesday, May 6.

New Business

The FY27 Proposed Budget was presented to the board for review and approval. Kelly explained that she increased three subobjects - 2302, 2704 & 2711. The increases are needed, based on audited totals from prior years. She also explained that she needed to add three new subobjects to the budget because Treasury has been allocating expenses to them during the last year. They are 2706 Data Processing Software - Maintenance, this is for our website maintenance; 3402 - Ice & Bottled Water, this is for our office

water delivery; and 3526 - Computer Software, this category is for all of our software subscriptions including Adobe, Dropbox and Leightronix.

Kelly then explained our Capital Project request, a new studio lighting system. The cost is explained in the budget and will be broken down into three parts – hardware, design/installation fee, and electrical work. Our current lighting in the studio is 24 years old, with replacement parts no longer available as lights and electrical components fail due to age. Kelly asked Councilwoman Boyle-Tsottles if she thought the request was feasible. She approved adding it to our budget and will make the Council aware of our request.

A motion to approve the FY27 budget was made and seconded. The budget was approved.

Kelly told the board that she will be on medical leave for our February and March meeting dates, and requested that the meetings be canceled. The board agreed.

The meeting was adjourned at 9:21 am.

Our next meeting will be held on Thursday, April 9, 2026, 8:45 am, at the HTV office.

Jacqueline Howard
Administrative Specialist