

HARFORDTV BOARD MEETING

November 13, 2025

HarfordTV Office

399 Thomas Run Rd.

Bel Air, MD 21015

CALL TO ORDER: Aaron Cahall called the meeting to order at approximately 8:47 am.

ATTENDEES: Aaron Cahall, Ryan Sexton, Matt Shiffermiller, Ron Sollod, Mark Novak, Kirstie Durr, Claudia Brown, David Anderson, Kelly Jara, Bob Lidke & Jackie Howard

Excused Absences: Cindy Mumby, Jessica Boyle-Tsottles, Linda Norman, Paul Plymouth, Sharif Salama

Unexcused Absences: Lauri Orzewicz, Don Mathis, Tom Kunkel

Without a quorum in attendance to vote, Aaron delayed approval of the October meeting minutes.

Executive Director's Report

Mobile Van & Freelancer Productions

Van and freelancer productions are listed in Kelly's report and are self-explanatory. The Joppatowne HS Hall of Fame Ceremony is a new production.

Studio Productions

Studio productions are listed in Kelly's report and are self-explanatory.

Programming Update

We are producing a 30-minute program featuring Harford's history to celebrate the launch of America 250. Harford County Government is planning another premiere at Flagship Cinema. We are targeting a January completion date.

Our winter HS sports schedule is confirmed with 11 total games.

Marketing Efforts

VOD, Facebook live and social media follower numbers are listed in Kelly's report. For VOD, the Cheerleading Tournament received the most views with 1,350. On Facebook, the HCPS Marching Band Showcase received the most views with 14,980 so far. It's usually our most watched event of the year.

Our ad will be included in the Harford Youth & String Orchestras' Fall Concert and The Nutcracker programs, as part of our sponsorship of both events.

Foundation Update

Facing Addiction in Harford County: Facts & Fiction About Marijuana will be held on Thursday, March 5, 6:30 - 8:00pm at the Amoss Center. Don Mathis is working on securing sponsors and panelists for the event. Kelly will share the sponsorship information with the board when it's finalized.

With a quorum now in attendance, Aaron called for approval of the October meeting minutes. A motion to approve was made and seconded. The minutes were approved.

Verizon channel 31 will be removed tomorrow. They have agreed to put a graphic on channel 31 directing viewers to the new channel 2131.

Kelly will have the FY27 budget ready for review at our January meeting. A quorum will be required to vote. There will be no meeting in December. We wish everyone a happy holiday.

The meeting was adjourned at 9:01 am.

Our next meeting is scheduled for **Thursday, January 8, 2026**, at **8:45 am**, at the HTV Office.

Jacqueline Howard
Administrative Specialist