

HARFORDTV BOARD MEETING

October 9, 2025

HarfordTV Office

399 Thomas Run Rd.

Bel Air, MD 21015

CALL TO ORDER: Aaron Cahall called the meeting to order at approximately 8:49 am.

ATTENDEES: Aaron Cahall, Ron Sollod, Mark Novak, Tom Kunkel, Cindy Mumby, Paul Plymouth, Don Mathis, David Anderson, Sharif Salama, Kelly Jara, Bob Lidke & Jackie Howard **Excused Absences:** Linda Norman, Lauri Orzewicz, Matt Shiffermiller, Kirstie Durr & Jessica Boyle-Tsottles **Unexcused Absences:** Ryan Sexton, Claudia Brown

Without a quorum in attendance to vote, Aaron delayed approval of the September meeting minutes.

Executive Director's Report

Mobile Van, Freelancer & Studio Productions

Van, freelancer and studio productions are listed in Kelly's report and are self-explanatory.

PSAs

We're airing 2 pre-produced PSAs from Harford County Government promoting county parks.

Programming Update

We successfully launched *Harford Academic Challenge* on October 8 with CMW and Fallston. We will be recording the show on the second Wednesday of each month at 4:30 p.m. through May, and board members are welcome to attend. Special thanks to Bob Lidke for all his hard work making it a success.

Verizon HD channel 2131 went live September 22. We will lose channel 31 in mid-November.

Marketing Efforts

VOD, Facebook live and social media follower numbers are listed in Kelly's report. Football remains the most watched sport with 3,553 views.

Our ad was included in the *Harford's Most Beautiful People* program, as part of our sponsorship of the event.

With a quorum now present, Aaron called for the approval of the September meeting minutes. A motion to approve was made and seconded, and the minutes were approved.

Our October meeting is when we ask our Council Liaison for guidance on next year's budget. Councilwoman Jessica Boyle-Tsottles was unable to attend, so Kelly will add this item to our November meeting.

Kelly said that she will have the FY27 budget ready for review in January and that having a quorum will be required to vote. Our capital item for the FY27 budget will be new lights for the studio.

The meeting was adjourned at 9:01 am.

Our next meeting is scheduled for **Thursday, November 13, 2025**, at **8:45 am** at the HTV office.

Jacqueline Howard
Administrative Specialist