

HARFORDTV BOARD MEETING

January 9, 2025

HarfordTV Office

399 Thomas Run Rd.

Bel Air, MD 21015

CALL TO ORDER: Aaron Cahall called the meeting to order at approximately 8:48 am.

ATTENDEES: Aaron Cahall, Cindy Mumby, Linda Norman, David Anderson, Paul Plymouth, Don Mathis, Ron Sollod, Mark Novak, Matt Shiffermiller, Kelly Jara, Bob Lidke & Jackie Howard **Excused Absences:** Ryan Sexton, Kirstie Durr, Tom Kunkel, Claudia Brown **Unexcused Absences:** Jessica Boyle-Tsottles, Lauri Orzewicz

Without a quorum present, approval of the October and November minutes was postponed to later in the meeting.

Executive Director's Report

Mobile Van & Freelancer Productions

Van and freelancer productions are listed in Kelly's report and are self-explanatory.

Studio Productions

Studio productions are listed in Kelly's report and are self-explanatory.

Pre-Produced Programs

Not Alone, an extended version of a previous *Kaleidoscope* segment featuring Jordan Lally's story, was submitted by the show's editor. Airing as fill.

Programming Update

Preproduction is underway on the 50th anniversary of the end of the Vietnam War video. Bob Brown is working to secure 10 - 12 local veterans to participate. We anticipate shooting in February with completion in March/April.

We confirmed with Meredith Groff, the county's new Disabilities Coordinator, that *Ability in Focus* will continue. We anticipate the next show debuting in the spring.

Marketing Efforts

November and December VOD and Facebook live numbers are listed in Kelly's report, as well as our social media followers and website analytics.

With a quorum present, Aaron called for approval of the October and November meeting minutes. A motion to approve was made and seconded. The minutes were approved.

New Business

The FY26 Proposed Budget was presented to the board for review and approval. Kelly explained that the budget was flat, but she would like to move \$30,000 from subobject 2708, making the new total \$3,000, to subobject 2699, making the new total \$237,766. By moving the additional funds to 2699, it will allow us to expand future programming,

including a new program similar to *It's Academic*. A motion to approve the budget was made and seconded. The budget was approved.

Don discussed this year's *Facing Addiction in Harford County* event, which will focus on the impact of addiction on families. The foundation is planning to hold the fundraiser in the spring. Kelly mentioned the possibility of Debbie and Hilary Phelps speaking, which could draw a larger crowd. The location will be either the Havre de Grace Opera House or STAR Centre.

Cindy mentioned that this year is the 250th anniversary of the Army. There will be a special concert this June in Bel Air by the Susquehanna Symphony Orchestra, if HarfordTV would consider recording it.

The meeting was adjourned at 9:18 am.

Our next meeting is scheduled for **Thursday, February 13, 2025**, at **8:45 am**, at the HTV office.

Jacqueline Howard
Administrative Specialist